

THE STATE CSBG DIRECTOR'S DIGEST

DECEMBER 8, 2009

Provided by the National Association for State Community Services Programs

This update contains information on possible resources (6), events (2) and publications (5) that may be of interest to the CSBG network.

FUNDING OPPORTUNITIES:

N/A

RESOURCES:

Racial Diversity On Your Board of Directors

Zimmerman Lehman

"Does your board of directors reflect the racial diversity of your neighborhood? Your geographical target area? Your constituency? The constituency you would like to serve five years from now? It is the rare nonprofit that can answer "yes" to all of these questions. While "diversity" covers a lot of territory- age, economic class, gender, and sexual orientation, to name a few - I concentrate here on the racial make-up of your board." Read more at:

<http://www.zimmerman-lehman.com/racialdiversity.htm>

There is a Fundraiser in All of Us

Board Source

"Nearly every board member I have encountered wants to be part of an organization that can effectively accomplish its mission—and has plenty of money to do so. They want to serve on the board, but they emphatically do *not* want to be fundraisers. Hmmm...what is it about fundraising that strikes terror into the hearts of even the savviest board members? I have found that it can often be a matter of perspective: they believe in the mission; they just need to learn that storytelling about that mission can be the most powerful kind of fundraising. And they do have stories to tell!" Read more at: <http://boardlifematters.org/?p=203>

Job Opening: Fiscal Director, Southeast NM Community Action Corporation

The position of Fiscal Director is an administrative and professional position which duties and responsibilities include the supervision and training of the Accounting Department staff, planning and oversight of financial systems and policy, budgeting, responsibility for oversight of the annual audit; liaison with all departments, contract management, cash flow and computerized fund accounting including financial statements. Will receive instruction, training, supervision, and evaluations from the Executive Director. SNMCAC is a multi-funded governmental entity, which manages various planning and assistance grants, which are state or federally funded. Learn more at: <http://www.snmcac.org/jobs.html>

Job Opening: Field Coordinator, WOW

In meeting its intergenerational agenda, WOW launched the national Elder Economic Security Initiative™ (Initiative), a multi-year campaign combining organizing, advocacy and outreach at the national, state and community levels to promote economic security for elders and their families through policy and program change. WOW will partner with up to 20 states to implement the Initiative on the national, state, and local level. The Field Coordinator will provide strategic technical assistance and expertise to WOW's state partners in the Elder Economic Security Initiative. The Field Coordinator will be responsible for developing and implementing a package of technical assistance services and materials to assist state and local advocates in promoting elder economic security as well as intergenerational economic security. The full job description provides more information on the Field Coordinator's responsibilities. Learn more at: <http://www.wowonline.org/about/jobs/>

Community Development Financial Institutions Fund Launches Financial Education Program to Educate and Assist Prospective Home Buyers

In October 2009, the Community Development Financial Investment Fund (CDFI Fund), an agency under the U.S. Department of Treasury, launched the Financial Education and Counseling Pilot Program. The pilot program seeks to identify successful methods for financial empowerment and to establish program models for organizations to offer effective financial education and counseling services to prospective home buyers. The program will provide low-income and low-wealth persons with the skills they need to make good financial decisions. Learn more at: http://www.cdfifund.gov/what_we_do/programs_id.asp?programID=8

ACCOUNTABILITY, TRANSPARENCY & ETHICS: QUIZ FOR NONPROFITS

Zimmerman Lehman

"While Bernie Madoff's Ponzi scheme was a for-profit scandal, it resulted in the deaths of 51 foundations, and many other nonprofits were adversely affected. As one nonprofit financial officer - who considered investing but declined after investigating an offer that sounded too good to true - said, "Having procedures in place and simply doing the kind of due diligence does result, in this case, in avoiding the problem." That was acting accountably, but let's face it: despite a barrage of news headlines, ensuring your organization is accountable, transparent and ethical is not particularly sexy. The press and even donors will ignore these issues unless (or until) you screw up. So what is involved?" Learn more and take the quiz at: <http://www.zimmerman-lehman.com/transparency.htm>

TECHNOLOGY RESOURCES:

N/A

EVENTS:

Health Care Reform: How New Federal Policies Will Impact Cities, Children and Families (Audio Conference)

Thurs., Dec. 17, at 12:30 p.m. EST

Sponsored by the National League of Cities

Speakers, including NLC federal relations staff, will discuss the key provisions of pending bills. Topics will include: proposed changes to the State Children's Health Insurance Program (SCHIP); subsidies to help low-income families purchase insurance coverage; and provisions designed to reduce the growth of health care costs, improve access to wellness and preventive services and expand insurance coverage to all Americans. In addition to hearing about the impact on children and families, listeners will learn about the implications of federal health proposals for cities as employers and safety net providers. While the call is free, it is only available to a limited number of participants. Advance registration is required by close of business Tues., Dec. 15. No phone registrations can be accepted. One day prior to the call, each registrant will receive an email providing a toll-free, dial-in number to use in joining the audio conference. For questions about the YEF Institute's audio conference series, contact Michael Karpman at (202) 626-3072 or karpman@nlc.org.

America Saves Week

February 21–28, 2010 (Nationwide)

America Saves Week is a national campaign managed by the Consumer Federation of America. The campaign is a broad coalition of nonprofit, corporate, and government groups to help individuals and families save and build wealth. Through information, advice, and encouragement, the groups assist those who wish to pay down debt, build an emergency fund, or save for a home, an education, or retirement. Learn more at:

<http://www.americasavesweek.org/>

PUBLICATIONS:

JOB CREATION: CREATING WORKING AND LEARNING OPPORTUNITIES FOR LOW-INCOME AMERICANS

Lack of employment can have lasting consequences for workers, families and communities: skills and work habits deteriorate when workers are idle for extended periods; children in unemployed households bear the burden of stress and constrained resources; and long-term career prospects of young people diminish when they enter the labor market during times when no jobs are available. Further, communities with high unemployment cannot provide support structures that stabilize vulnerable families. In this report, CLASP outlines six strategies for using the Workforce Investment Act (WIA) and Temporary Assistance for Needy Families systems to create new work opportunities for low-income, unemployed workers. View the report at: <http://tiny.cc/CLASPJobCreationReport>

Your Guide to Employment Law

"Fair and safe practices in the workplace are a top priority for the Department of Labor, and we want to make it simple for both employers and workers to understand the federal policies that protect them," said Secretary Solis as the Department unveiled an updated Employment Law Guide. This improved version of the online publication addresses important changes in employment laws--including the increase in the federal minimum wage and an expansion of the FMLA. View the guide at: <http://www.dol.gov/compliance/guide/index.htm>.

Congressional Budget Office on Recovery Act and Employment

"This new report from the Congressional Budget Office (CBO) is further evidence of what private forecasters and government economists have been saying: the Recovery Act is already responsible for more than 1 million jobs nationwide," said Vice President Biden in response to a CBO report examining the impact of the Recovery Act on national employment. Read the CBO report at: <http://cbo.gov/ftpdocs/106xx/doc10682/11-30-ARRA.pdf>

Back on Track: Supporting Youth Reentry from Out-of-Home Placement to the Community

A new report by the Youth Reentry Task Force of the Juvenile Justice and Delinquency Prevention Coalition identifies principles and promising practices for developing effective reentry services for youth. "Back on Track: Supporting Youth Reentry from Out-of-Home Placement to the Community" explores the characteristics of reentering youth, consequences associated with out-of-home placement, essential components of youth reentry services, and recommendations for federal support. View the report at: <http://tracking.nlc.org/t/10925613/357589725/53956110/0/>

Finding Work, Finding Hope: A Step-by-Step Guide to Get Your Community Stimulus Dollars (and Jobs!)

In this report released by PolicyLink – we have laid out a short-term roadmap to help communities access federal stimulus dollars. The guide provides phone numbers, websites, application links, and all the other information you'll need to get stimulus dollars to your community. View the report at: http://www.policylink.org/site/c.lkIXLbMNJrE/b.5625377/k.43CB/Guide_to_Getting_Stimulus_Dollars.htm?tr=y&auid=5660572

INNOVATIVE PROGRAMS:

N/A